

SUSTAINABILITY -RELATED PROJECT IDEATION CANVAS

TEAM MEMBERS

Who are you, and why did you choose this table?

SUSTAINABILITY

What does sustainability means to you?

PROBLEM

What problem/issue will you be addressing?

CRITICAL SUCCESS FACTORS

Identify the main factors that are critical to reach success within the selected sector.

TARGET AUDIENCE

Who will benefit from this project?

PROJECT

How will you be addressing this problem and create value to your target audience?

RESOURCES

What resources do you need to develop and implement this project?

IMPACT

What impact can be expected after implementing this project?



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